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IMPLEMENTING SUGARCRM: A STEP-BY-STEP GUIDE TO USING THIS POWERFUL OPEN SOURCE APPLICATION IN YOUR BUSINESS (PAPERBACK)



Packt Publishing Limited, United Kingdom, 2006. Paperback. Book Condition: New. 232 x 190 mm. Language: English Brand New Book ***** Print on Demand ******. Using a unique checklist approach the book works from the SugarCRM basics right up to advanced features in a clear, friendly way. It is carefully designed to distil hard-won SugarCRM wisdom from a recognized expert into a clear, readable, practical guide. By helping you clarify your business goals the book enables you to build a CRM system...

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- Authored by Michael Whitehead, Donald Gill Whitehead
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