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Phil Weyerhaeuser: Lumberman (Hardback)

By Charles E. Twining

University of Washington Press, United States, 1985. Hardback. Book Condition: New. 240 x 161 mm. Language: English . Brand New Book ***** Print on Demand *****.This is a rich and many-faceted personal and business biography of the main figure in the third generation of Weyerhaeusers, who led the Weyerhaeuser Timber Company through the difficult and decisive years from 1933 to 1956. Although Phil Weyerhaeuser preferred to pass over the importance of his role, he was an industry leader and as such could not escape a large public duty. The years in which he served, from the 1920s in the Inland Empire, and from 1933 to 1956 with the Weyerhaeuser Timber Company west of the Cascades, were years of great demands and change. Within his tenure the country experience the Great Depression and World War II, the reluctant acceptance by business of New Deal and Fair Deal legislation and bureaucratic requirements, and the adjustments occasioned by the managerial revolution. In the case of the Timber Company, the period witnessed its transition from what had been primarily a dealer in timberlands to an integrated manufacturer of forest products, from a liquidator of forest resources to a managers of tree farms designed to...



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