



The Sociologist's Statistical Tools: Computer Based Analysis Using SPSS Windows (Paperback)

By Henry W. Fischer

University Press of America, United States, 1996. Paperback. Book Condition: New. 223 x 147 mm. Language: English . Brand New Book. This practical, hands-on guide is designed especially for the social sciences and those interested in identifying and explaining behavior patterns. It trains the beginner to use SPSS Windows to apply the basic statistical procedures used in social sciences. Combined are a conversational writing style (to overcome the usual fear of statistics) with basic training in data analysis and reporting. As a user-friendly guide, it is designed to help the reader master the basics of data analysis using SPSS Windows. The book includes instruction in report writing, code book creation, and data entry. Training in data analysis includes mastering the use of descriptive statistics, chi-square, t-tests, ANOVA, correlation coefficients, and multiple regression. Sample data is included, along with numerous hands-on exercises and lab activities.



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