



## The New Elevator Pitch

By Chris Westfall

Marie Street Press. Paperback. Book Condition: New. Paperback. 214 pages. Dimensions: 8.9in. x 5.9in. x 0.5in. In today's environment of overstimulation, sometimes the most challenging task is simply to capture someone's attention. Whether you are seeking a job or even a first date, creating a compelling first interaction with someone is deceptively difficult. The New Elevator Pitch is a critical resource to help you create breakthrough communications when it matters the most. - Carol Roth, Recovering investment banker and New York Times bestselling author of The Entrepreneur Equation Chris gets it. . . being persuasive is about building relationships, and delivering the right message at the right time. - Ted Rubin, Chief Social Marketing Officer of Collective Bias and Author of Return on Relationship This item ships from multiple locations. Your book may arrive from Roseburg, OR, La Vergne, TN. Paperback.



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