



The management Bible (upgrade version)(Chinese Edition)

By DE) HE ER MU TE MAO HE ER (Helmut Maucher)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date: October 2012 of Pages: 168 in Publisher: Oriental Press Management Bible (upgrade version) is not an academic nature of the enterprise management theory works. but based on the enterprise managers practical handbook with simple and clear language of every element of the business operations. such as business. corporate strategy. corporate culture. personnel policies. corporate governance. fiscal policy. marketing and so do a fine analysis. The authors believe that the core principles of business management is to focus on practical. pay attention to strategy. He combines practical experience of 20 years president of the world's top companies. the main points of the business operations, the difference between practice and theory. the fundamental principle of business management have set out for easy access. this is a moment worthy of frontline managers must pocket tool. Bible for the management of this theme most comprehensive one book covers all managers today need to know about learning all aspects of the management of knowledge. not only have practical experience. as well as the day-to-day problems faced solutions. as well as employment...



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